



## APPLICATION FORM

### [ Applicant Information ]

Organization:

IRS 501(c)(3) status:

Contact Name:

Age of Organization

Address:

Phone:

### [ Background Information ]

Mission Statement:

Brief Organizational History:

Who benefits from your organization?

What are the programs and services your organization provides?

What is your organization's structure? (board/staff/volunteers)?

What is your current marketing budget?

How is your marketing budget funded?

What are the short and long term marketing goals?

What is your service area?

## [ Needs & Expectations ]

What marketing services does your organization need the most?

What marketing strategies have you previously implemented?  
Were they successful? Why or why not?

In what ways can The Cause Agency benefit your organization?

What encouraged your organization to approach The Cause Agency?

How will your organization measure the success of The Cause Agency's marketing efforts?

### [ Additional Comments ]

Is there anything else you would like us to know?