



APPLICATION FORM

[Applicant Information]

Organization:

IRS 501(c)(3) status:

Contact Name:

No. of Years in Business:

Address:

Phone:

[Background Information]

Mission Statement:

Brief Organizational History:

Who benefits from your organization?

What are the programs and services of your organization?

What is your organizations structure? (board/staff/volunteers)?

What is your current marketing plan/budget short and long term goal?

[Needs & Expectations]

What marketing services does your organization need the most?

What marketing strategies have you previously implemented?
What were they? Were they successful, and why or why not?

In what ways can The Cause Agency benefit your organization?

What encouraged your organization to approach The Cause Agency?

How will your organization measure the success of marketing efforts?

How is your marketing budget funded?

[Additional Comments]

Is there anything else worth mentioning?